



SPRY Strategies

Spry Research - Nationwide Survey, May 2023

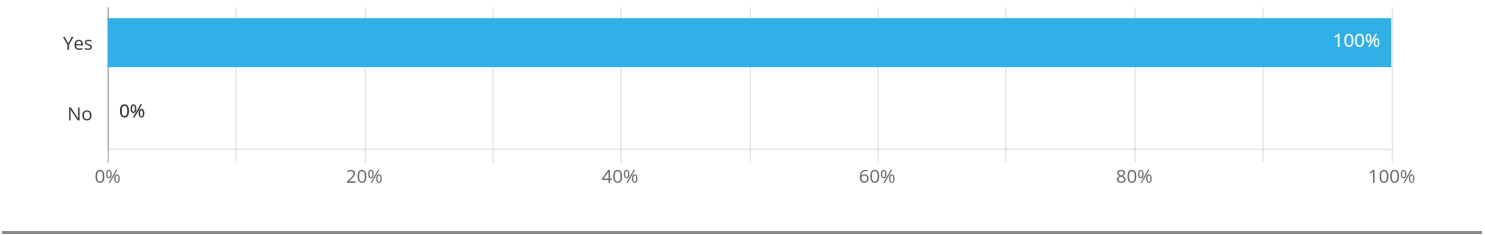
Survey Results

This survey was conducted by online panel interviews from May 2-4 among a sample of 1250 registered voters. Results are weighted to reflect known demographics.

Q1 : Registered Voter

Are you 18 years of age or older and registered to vote?

Sample Size: 1,250



Legend

Yes

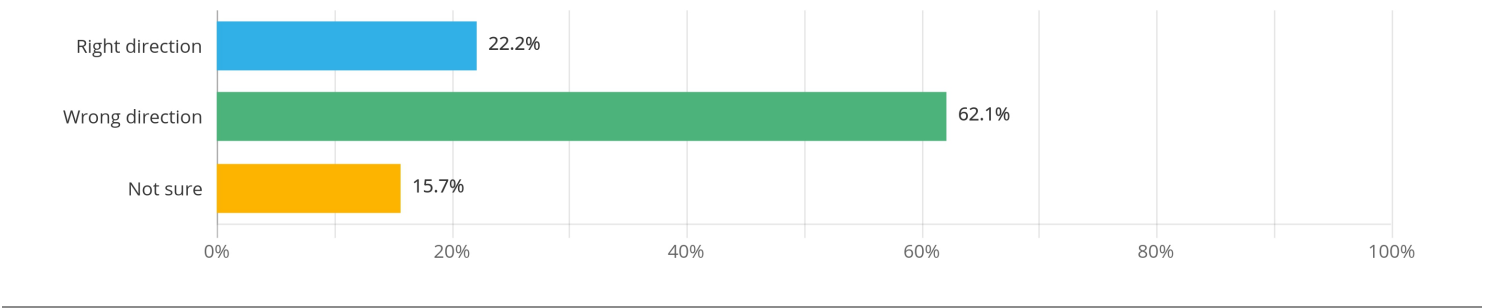
No

Value	Frequency	Percent
Yes	1,250	100%
No	0	0%
Total	1,250	100%

Q2 : Direction of Country

Generally speaking, do you think the country is headed in the right direction or the wrong direction?

Sample Size: 1,250



Legend

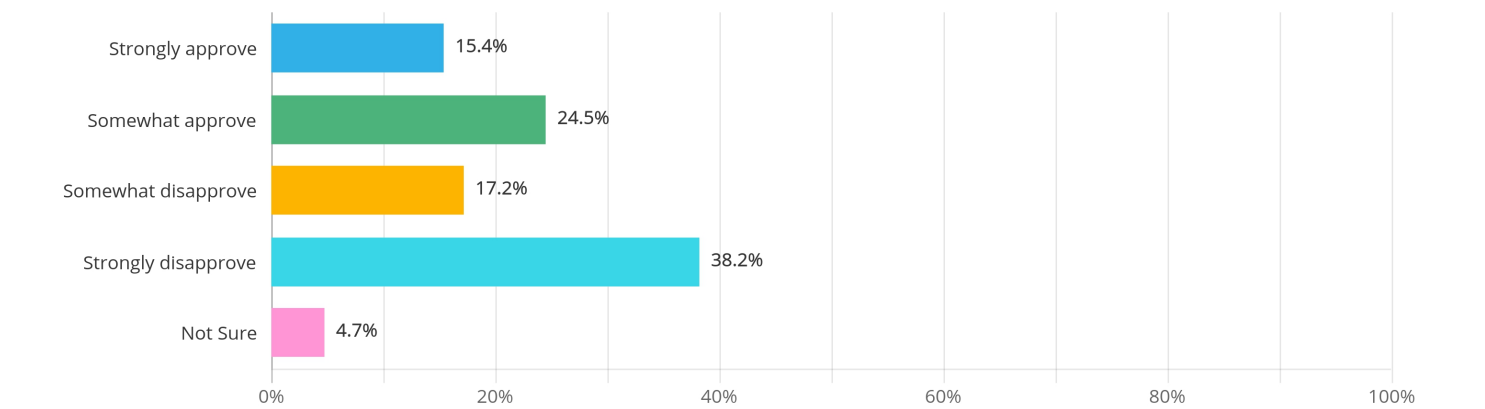
- Right direction
- Wrong direction
- Not sure

Value	Frequency	Percent
Right direction	277	22.2%
Wrong direction	776	62.1%
Not sure	196	15.7%
Total	1,250	100%

Q3 : Biden Approval

Do you approve or disapprove of the way Joe Biden is handling his job as President?

Sample Size: 1,250

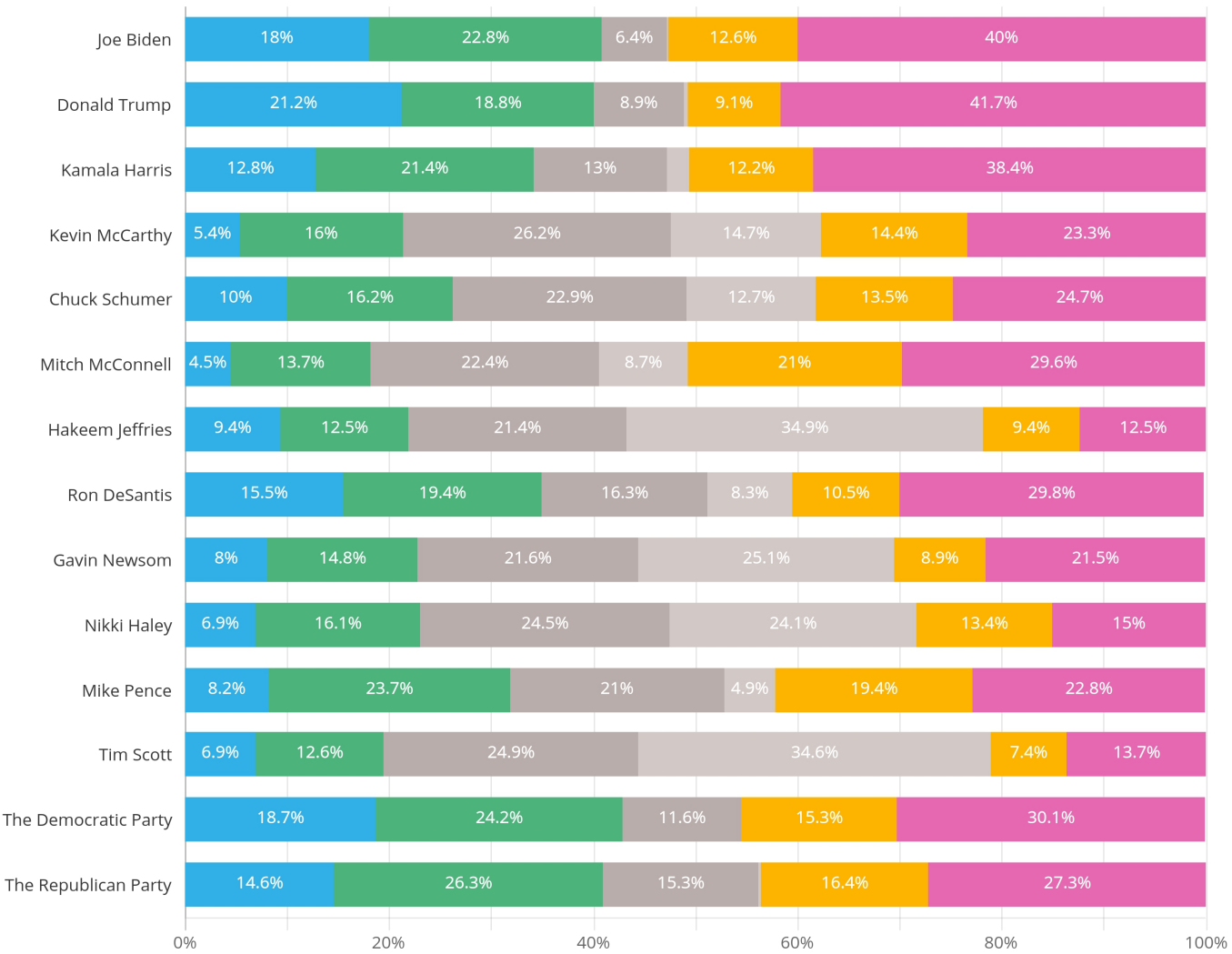


Value	Frequency	Percent
Strongly approve	193	15.4%
Somewhat approve	306	24.5%
Somewhat disapprove	215	17.2%
Strongly disapprove	477	38.2%
Not Sure	59	4.7%
Total	1,250	100%

Q4 : Image Test

Next, we are going to present a list of names involved in politics. Please indicate whether you have a favorable or unfavorable opinion of each person. If you have never heard of them, please indicate so.

Sample Size: 1,250



Legend

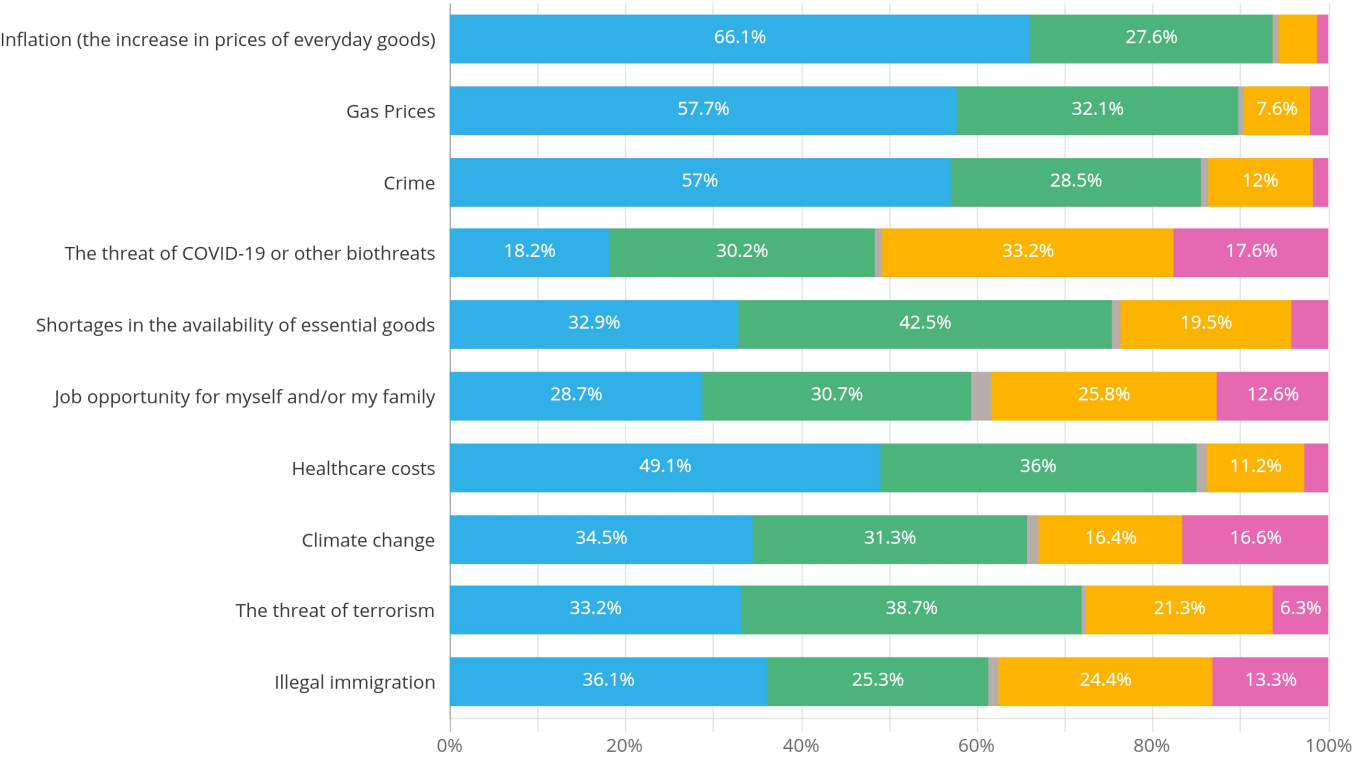
- Very favorable
- Somewhat favorable
- Neither favorable nor unfavorable
- Never heard of
- Somewhat unfavorable
- Very unfavorable

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Never heard of	Somewhat unfavorable	Very unfavorable	Total
R1 Joe Biden	18% 225	22.8% 285	6.4% 79	0.2% 3	12.6% 158	40% 500	100% 1,250

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Never heard of	Somewhat unfavorable	Very unfavorable	Total
R2 Donald Trump	21.2% 265	18.8% 235	8.9% 111	0.4% 4	9.1% 114	41.7% 521	100% 1,250
R3 Kamala Harris	12.8% 160	21.4% 267	13% 163	2.2% 28	12.2% 152	38.4% 480	100% 1,250
R4 Kevin McCarthy	5.4% 67	16% 200	26.2% 328	14.7% 184	14.4% 180	23.3% 291	100% 1,250
R5 Chuck Schumer	10% 125	16.2% 203	22.9% 286	12.7% 159	13.5% 169	24.7% 309	100% 1,250
R6 Mitch McConnell	4.5% 57	13.7% 171	22.4% 280	8.7% 109	21% 262	29.6% 370	100% 1,250
R7 Hakeem Jeffries	9.4% 118	12.5% 156	21.4% 268	34.9% 436	9.4% 117	12.5% 156	100% 1,250
R8 Ron DeSantis	15.5% 194	19.4% 243	16.3% 204	8.3% 104	10.5% 132	29.8% 373	100% 1,250
R9 Gavin Newsom	8% 100	14.8% 186	21.6% 270	25.1% 314	8.9% 111	21.5% 269	100% 1,250
R10 Nikki Haley	6.9% 86	16.1% 202	24.5% 306	24.1% 301	13.4% 168	15% 188	100% 1,250
R11 Mike Pence	8.2% 102	23.7% 296	21% 263	4.9% 61	19.4% 243	22.8% 285	100% 1,250
R12 Tim Scott	6.9% 86	12.6% 157	24.9% 311	34.6% 432	7.4% 92	13.7% 171	100% 1,250
R13 The Democratic Party	18.7% 234	24.2% 302	11.6% 145	0% 1	15.3% 191	30.1% 377	100% 1,250
R14 The Republican Party	14.6% 182	26.3% 329	15.3% 191	0.2% 2	16.4% 205	27.3% 341	100% 1,250

Q5 : State of Things

Now we are going to list a number of issues facing America. After each, indicate how concerned you are:
Sample Size: 1,250



Legend

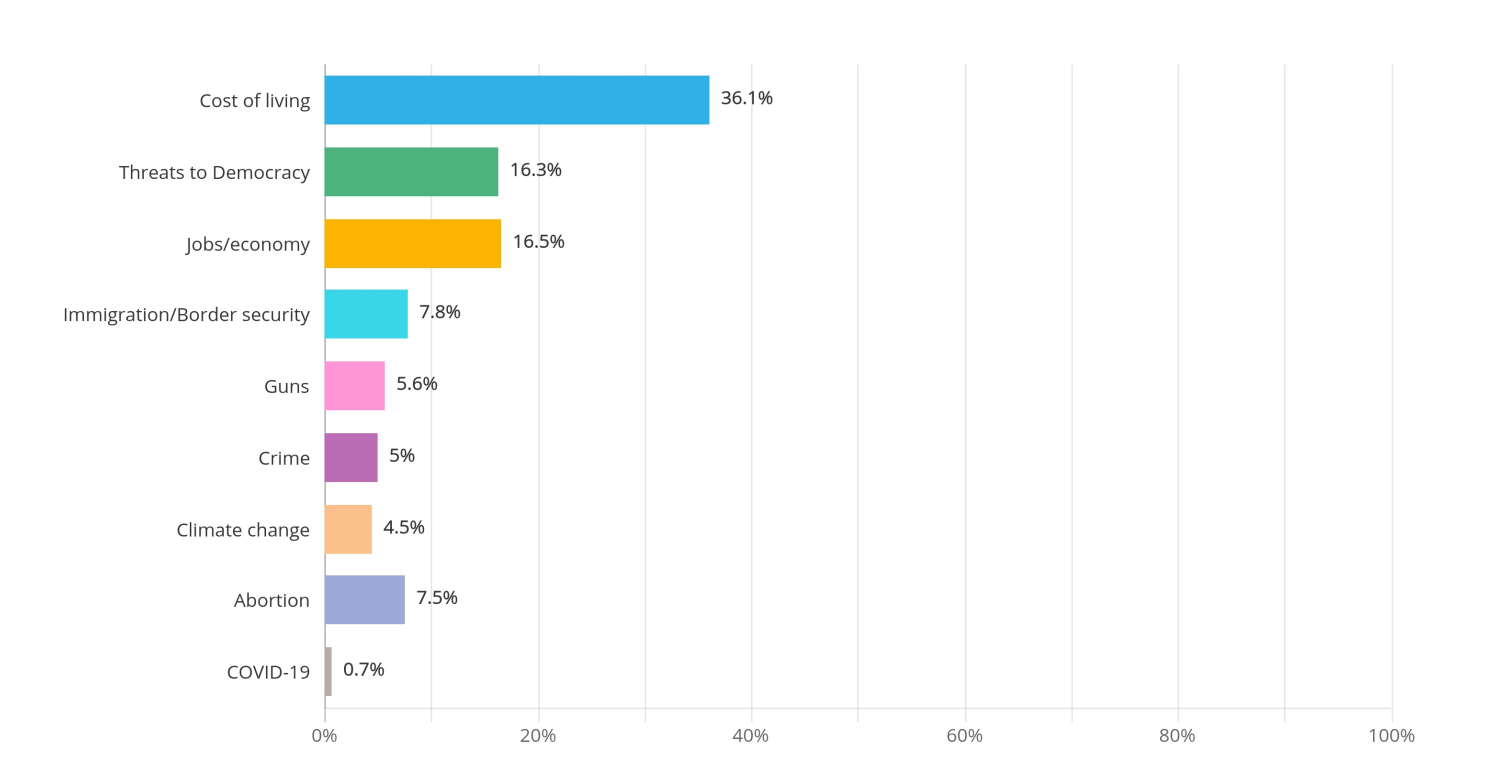
- Very concerned
- Somewhat concerned
- Don't know/Not Sure
- Not too concerned
- Not at all concerned

	Very concerned	Somewhat concerned	Don't know/Not Sure	Not too concerned	Not at all concerned	Total
R1 Inflation (the increase in prices of everyday goods)	66.1% 826	27.6% 345	0.6% 7	4.4% 55	1.4% 17	100% 1,250
R2 Gas Prices	57.7% 721	32.1% 401	0.6% 7	7.6% 94	2.1% 26	100% 1,250
R3 Crime	57% 712	28.5% 356	0.8% 10	12% 150	1.7% 21	100% 1,250
R4 The threat of COVID-19 or other biothreats	18.2% 227	30.2% 378	0.8% 11	33.2% 415	17.6% 220	100% 1,250
R5 Shortages in the availability of essential goods	32.9% 412	42.5% 531	1% 13	19.5% 243	4.1% 51	100% 1,250
R6 Job opportunity for myself and/or my family	28.7% 358	30.7% 384	2.2% 27	25.8% 322	12.6% 158	100% 1,250
R7 Healthcare costs	49.1% 614	36% 450	1% 12	11.2% 140	2.7% 34	100% 1,250
R8 Climate change	34.5% 431	31.3% 391	1.2% 15	16.4% 205	16.6% 208	100% 1,250
R9 The threat of terrorism	33.2% 416	38.7% 484	0.5% 7	21.3% 266	6.3% 78	100% 1,250
R10 Illegal immigration	36.1% 451	25.3% 316	1% 13	24.4% 305	13.3% 166	100% 1,250

Q6 : Top Issue

What issue is the most important when making your decision on who to vote for?

Sample Size: 1,250

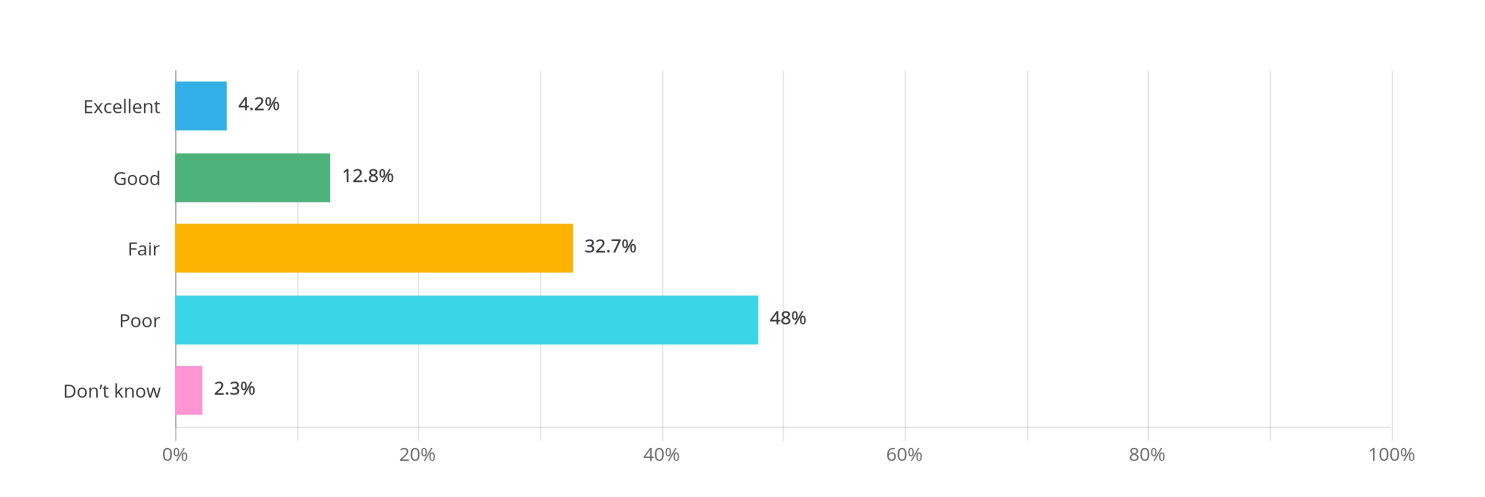


Value	Frequency	Percent
Cost of living	452	36.1%
Threats to Democracy	203	16.3%
Jobs/economy	207	16.5%
Immigration/Border security	97	7.8%
Guns	70	5.6%
Crime	63	5%
Climate change	57	4.5%
Abortion	94	7.5%
COVID-19	9	0.7%
Total	1,250	100%

Q7 : State Economy

How would you describe the current state of the American economy?

Sample Size: 1,250

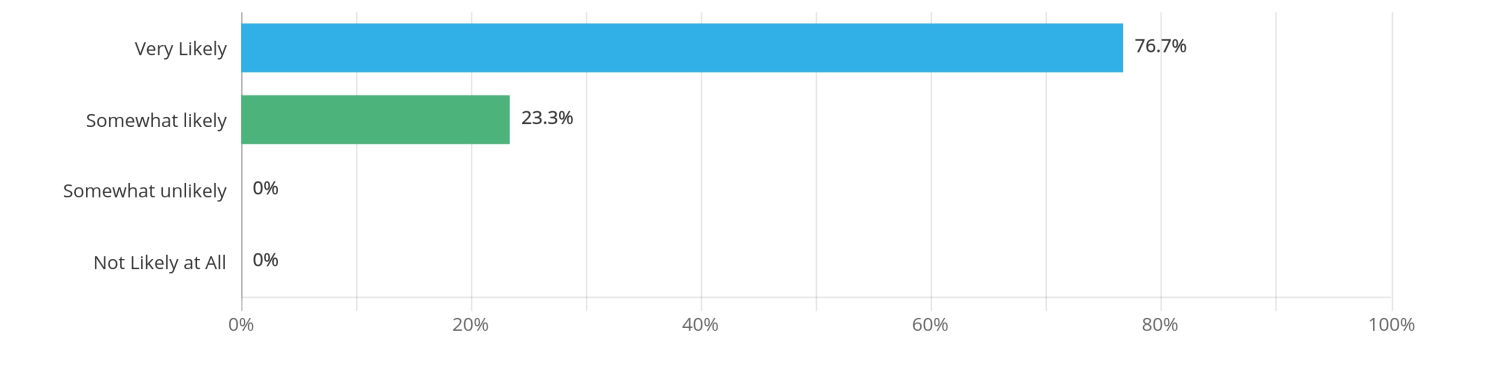


Value	Frequency	Percent
Excellent	52	4.2%
Good	160	12.8%
Fair	408	32.7%
Poor	600	48%
Don't know	29	2.3%
Total	1,250	100%

Q8 : Vote Likelihood

How likely are you to vote in the November 2024 elections for Governor, U.S Senate, and other offices?

Sample Size: 1,250

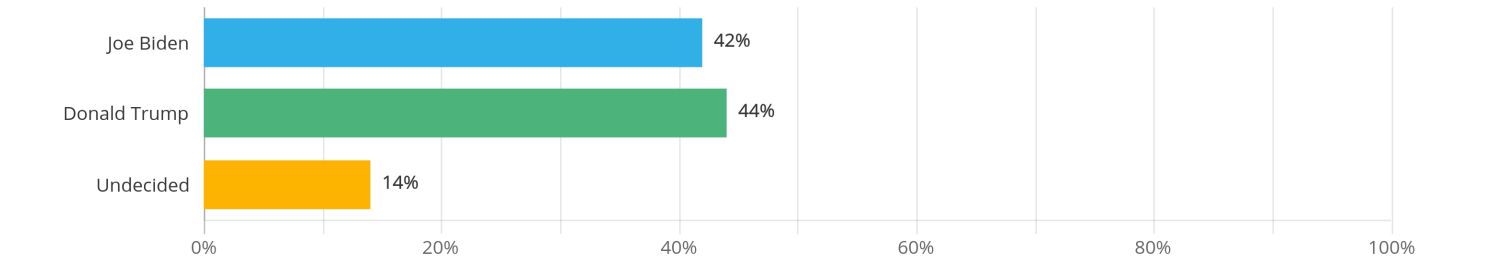


Value	Frequency	Percent
Very Likely	958	76.7%
Somewhat likely	291	23.3%
Somewhat unlikely	0	0%
Not Likely at All	0	0%
Total	1,250	100%

Q9 : Biden v Trump

Hypothetically, if the 2024 Presidential Election were held today and the candidates were Joe Biden and Donald Trump, which candidate would you support?

Sample Size: 1,250



Legend

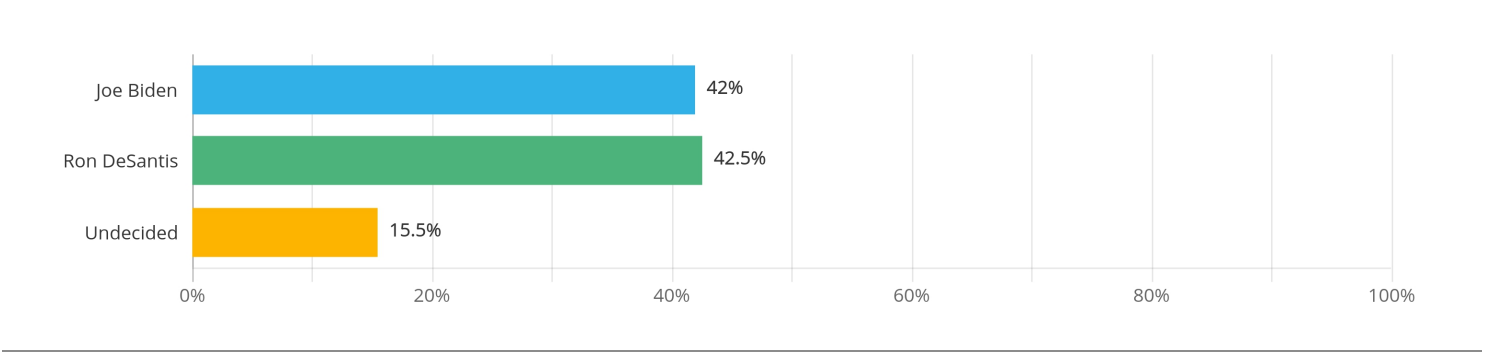
- Joe Biden

Donald Trump
- Undecided

Value	Frequency	Percent
Joe Biden	525	42%
Donald Trump	550	44%
Undecided	175	14%
Total	1,250	100%

Q10 : Biden v DeSantis

Hypothetically, if the 2024 Presidential Election were held today and the candidates were Joe Biden and Ron DeSantis, which candidate would you support?
Sample Size: 1,250



Legend

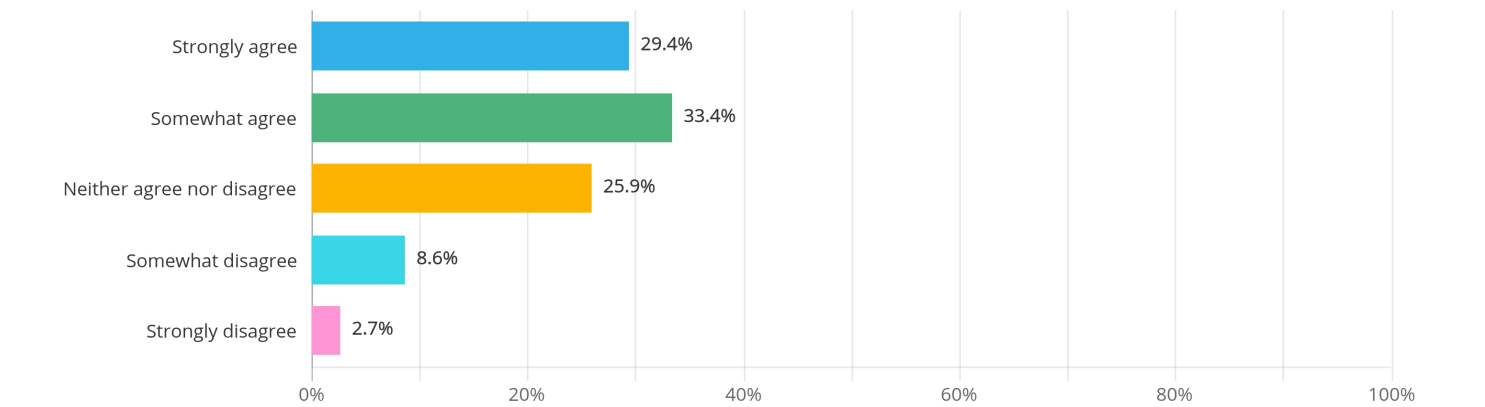
- Joe Biden

Ron DeSantis
- Undecided

Value	Frequency	Percent
Joe Biden	525	42%
Ron DeSantis	531	42.5%
Undecided	194	15.5%
Total	1,250	100%

Q11 : China Leverage

To what extent do you agree or disagree with this statement: China has more leverage over the United States than the United States has over China.
Sample Size: 1,250

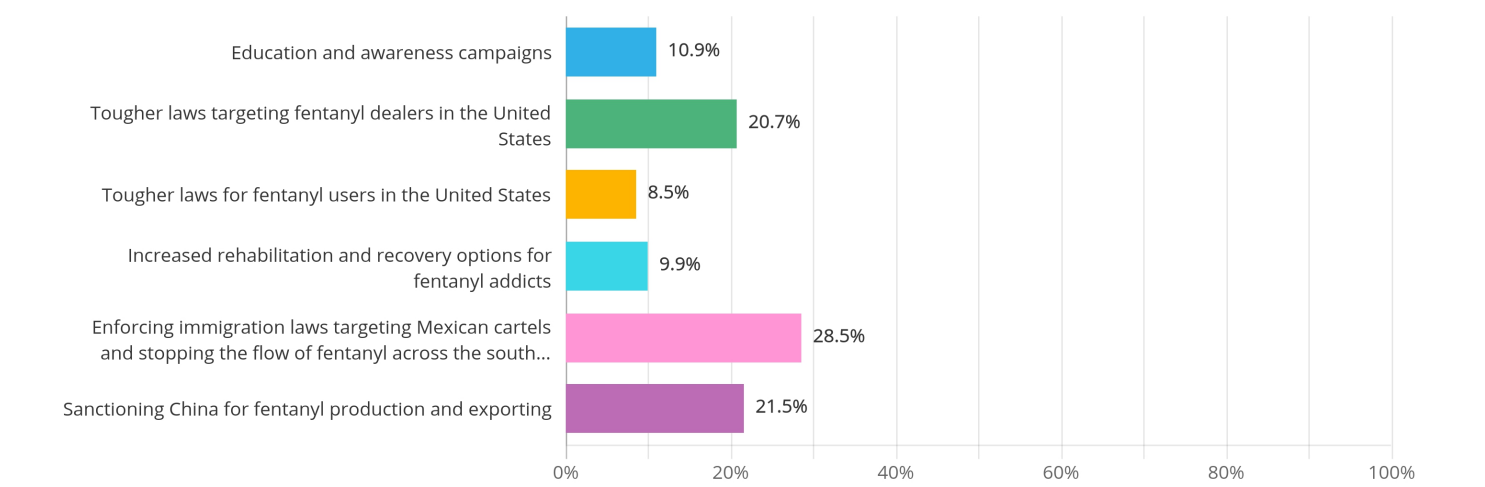


Value	Frequency	Percent
Strongly agree	368	29.4%
Somewhat agree	417	33.4%
Neither agree nor disagree	324	25.9%
Somewhat disagree	107	8.6%
Strongly disagree	34	2.7%
Total	1,250	100%

Q12 : China Fentanyl

It is estimated that China is responsible for over 90% of illicit fentanyl found in the United States. China sends the fentanyl precursor chemicals to the cartels in Mexico, and the finished product is smuggled over the border. Knowing this information, which of the following represents what you believe is the strongest solution to the fentanyl crisis in the United States?

Sample Size: 1,250

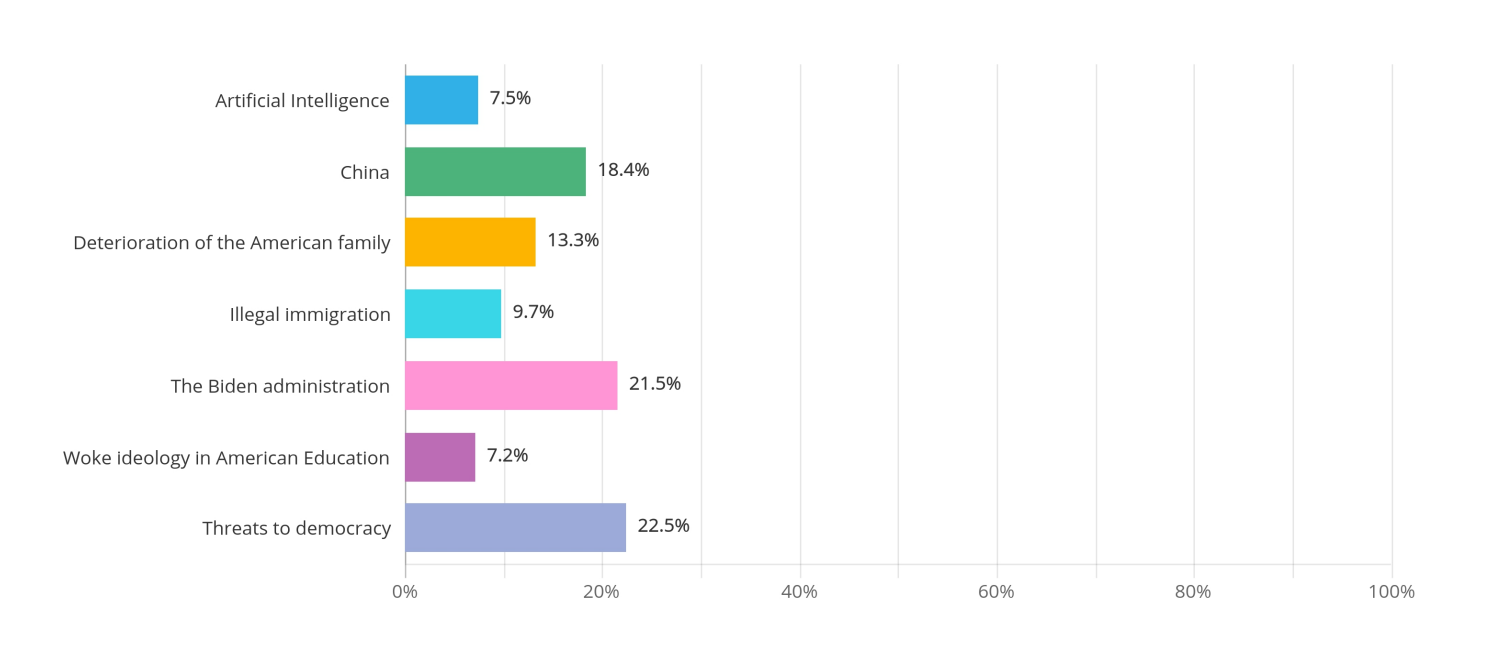


Value	Frequency	Percent
Education and awareness campaigns	136	10.9%
Tougher laws targeting fentanyl dealers in the United States	259	20.7%
Tougher laws for fentanyl users in the United States	106	8.5%
Increased rehabilitation and recovery options for fentanyl addicts	124	9.9%
Enforcing immigration laws targeting Mexican cartels and stopping the flow of fentanyl across the southern border	356	28.5%
Sanctioning China for fentanyl production and exporting	269	21.5%
Total	1,250	100%

Q13 : US Threat

Of the answer choices below, which do you believe is the biggest threat currently in the United States?

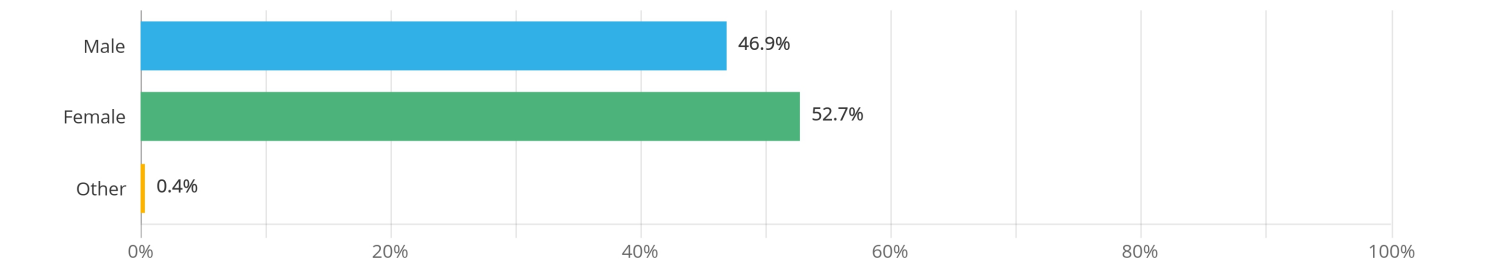
Sample Size: 1,250



Value	Frequency	Percent
Artificial Intelligence	93	7.5%
China	230	18.4%
Deterioration of the American family	167	13.3%
Illegal immigration	121	9.7%
The Biden administration	268	21.5%
Woke ideology in American Education	89	7.2%
Threats to democracy	281	22.5%
Total	1,250	100%

Q14 : Gender

What is your gender?
Sample Size: 1,250



Legend

- Male

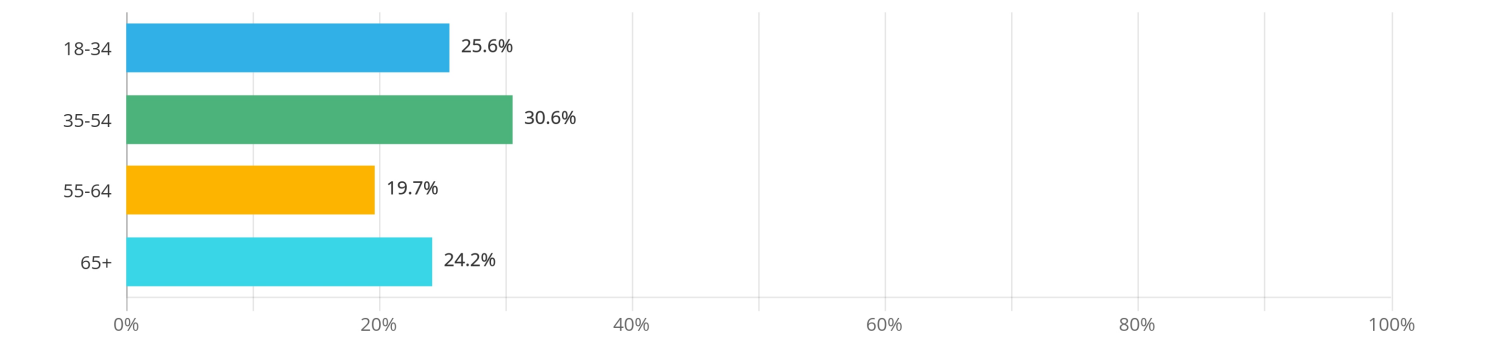
Female
- Other

Value	Frequency	Percent
Male	586	46.9%
Female	659	52.7%
Other	5	0.4%
Total	1,250	100%

Q15 : Age

Which of the following is your age range?

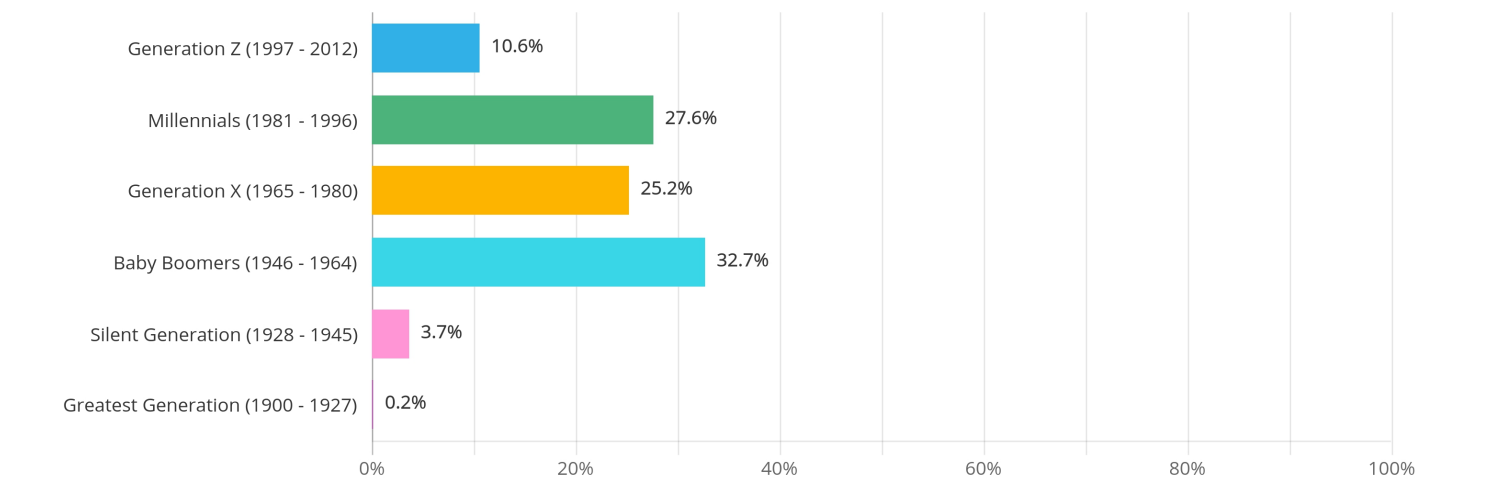
Sample Size: 1,250



Value	Frequency	Percent
18-34	320	25.6%
35-54	383	30.6%
55-64	246	19.7%
65+	302	24.2%
Total	1,250	100%

Q16 : Generation

What generation are you part of?
Sample Size: 1,250

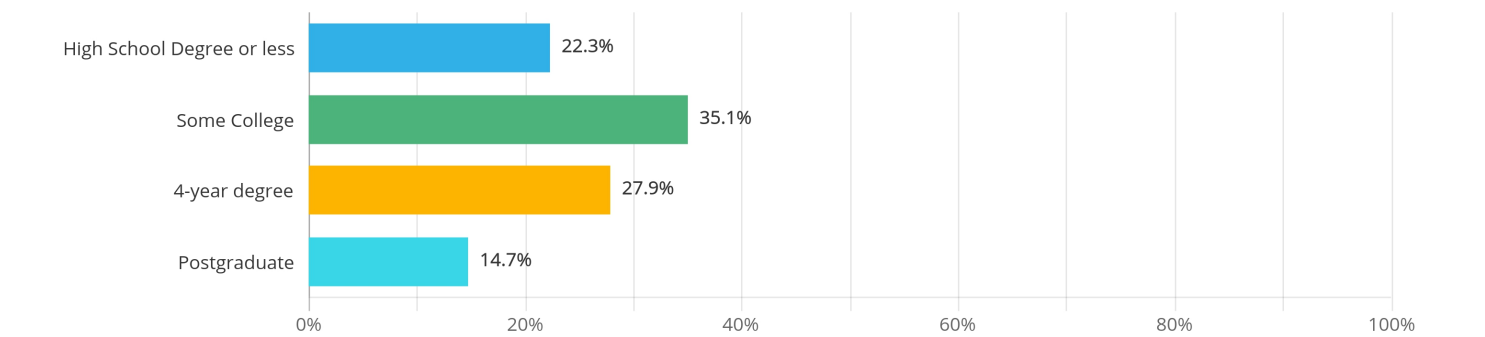


Value	Frequency	Percent
Generation Z (1997 - 2012)	132	10.6%
Millennials (1981 - 1996)	345	27.6%
Generation X (1965 - 1980)	315	25.2%
Baby Boomers (1946 - 1964)	409	32.7%
Silent Generation (1928 - 1945)	46	3.7%
Greatest Generation (1900 - 1927)	3	0.2%
Total	1,250	100%

Q17 : Education

What is the highest level of education you have completed?

Sample Size: 1,250

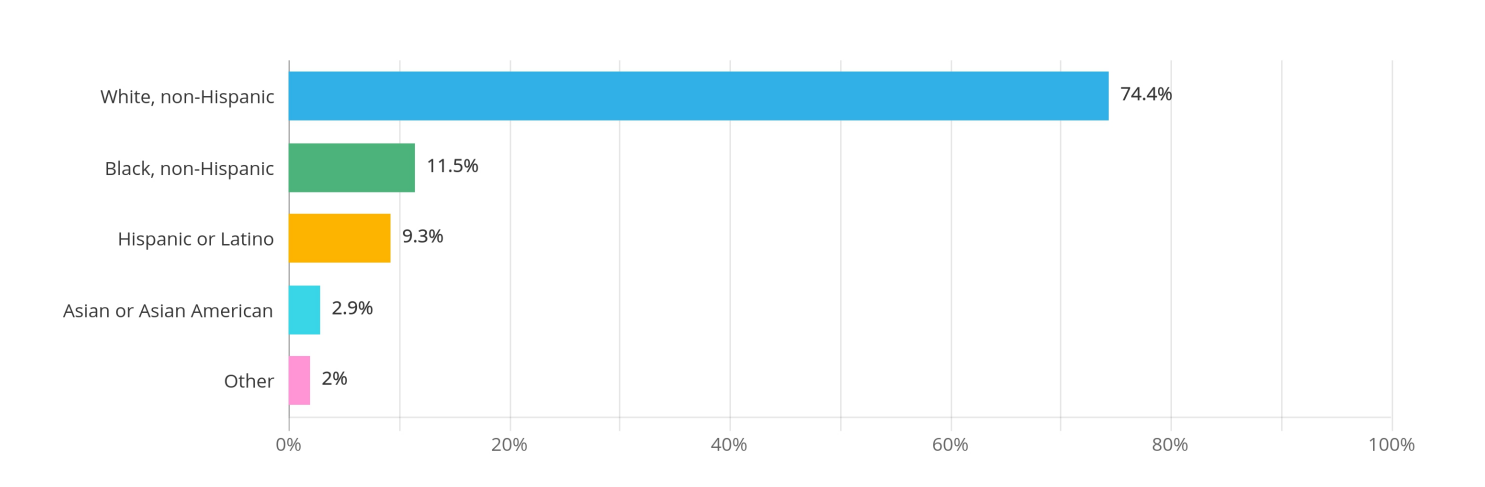


Value	Frequency	Percent
High School Degree or less	279	22.3%
Some College	438	35.1%
4-year degree	349	27.9%
Postgraduate	184	14.7%
Total	1,250	100%

Q18 : Ethnicity

What is your ethnicity?

Sample Size: 1,250

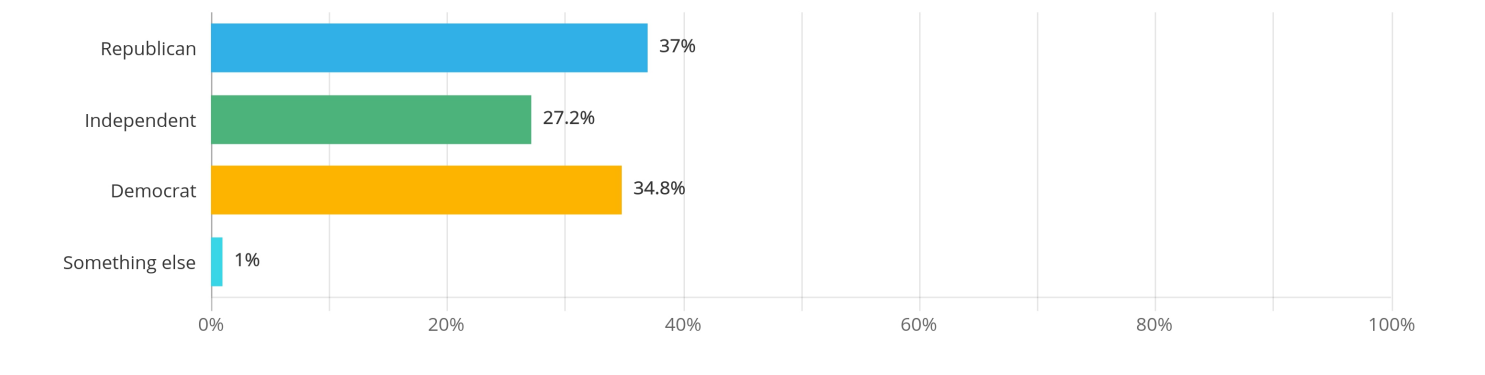


Value	Frequency	Percent
White, non-Hispanic	930	74.4%
Black, non-Hispanic	144	11.5%
Hispanic or Latino	116	9.3%
Asian or Asian American	36	2.9%
Other	25	2%
Total	1,250	100%

Q19 : Party

Do you consider yourself to be a Republican, Democrat, Independent, or something else?

Sample Size: 1,250

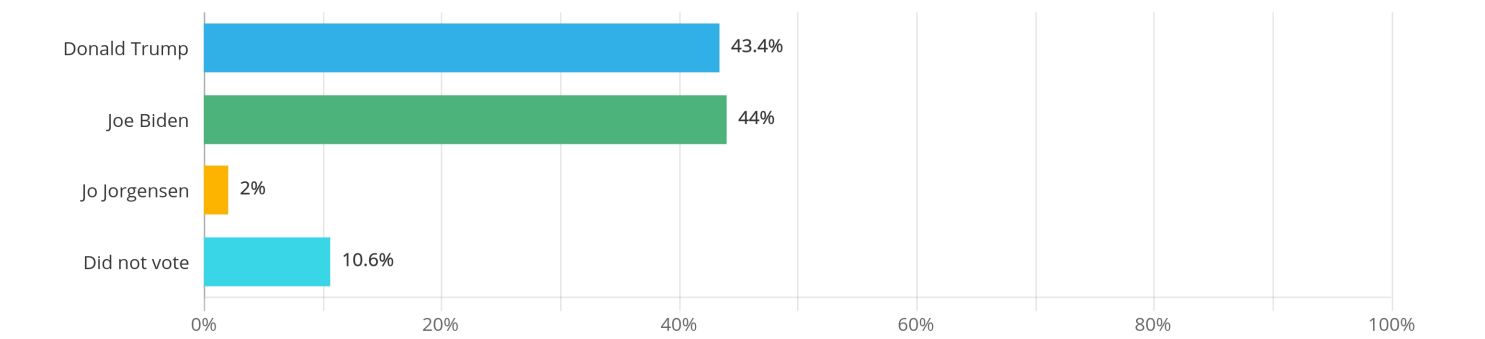


Value	Frequency	Percent
Republican	463	37%
Independent	341	27.2%
Democrat	435	34.8%
Something else	13	1%
Total	1,250	100%

Q20 : 2020 Vote

In the November 3rd, 2020 General Election for President, which candidate did you vote for?

Sample Size: 1,250

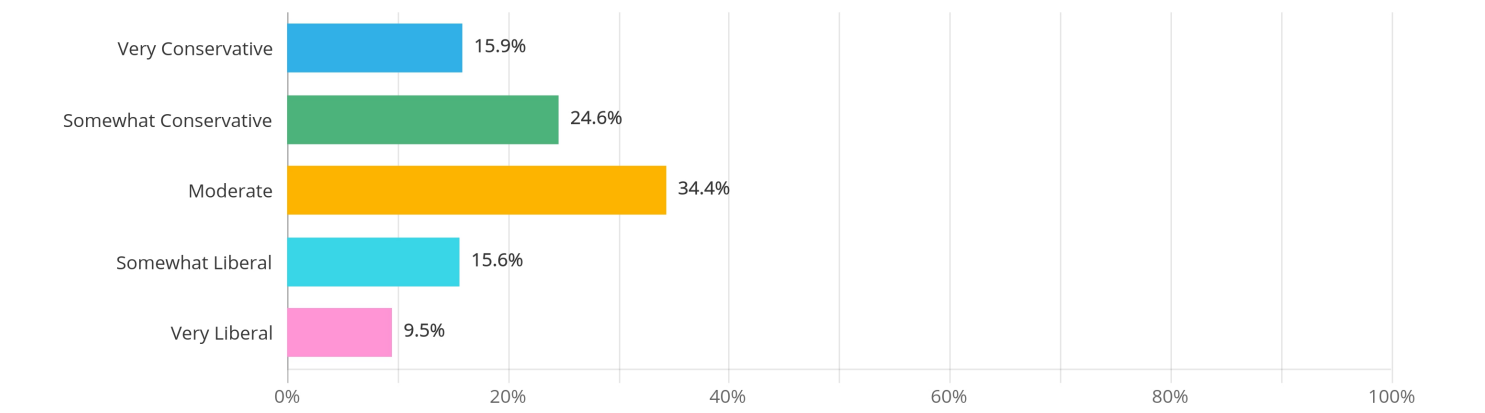


Value	Frequency	Percent
Donald Trump	542	43.4%
Joe Biden	550	44%
Jo Jorgensen	25	2%
Did not vote	133	10.6%
Total	1,250	100%

Q21 : Ideology

Do you consider yourself to be Very Conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

Sample Size: 1,250

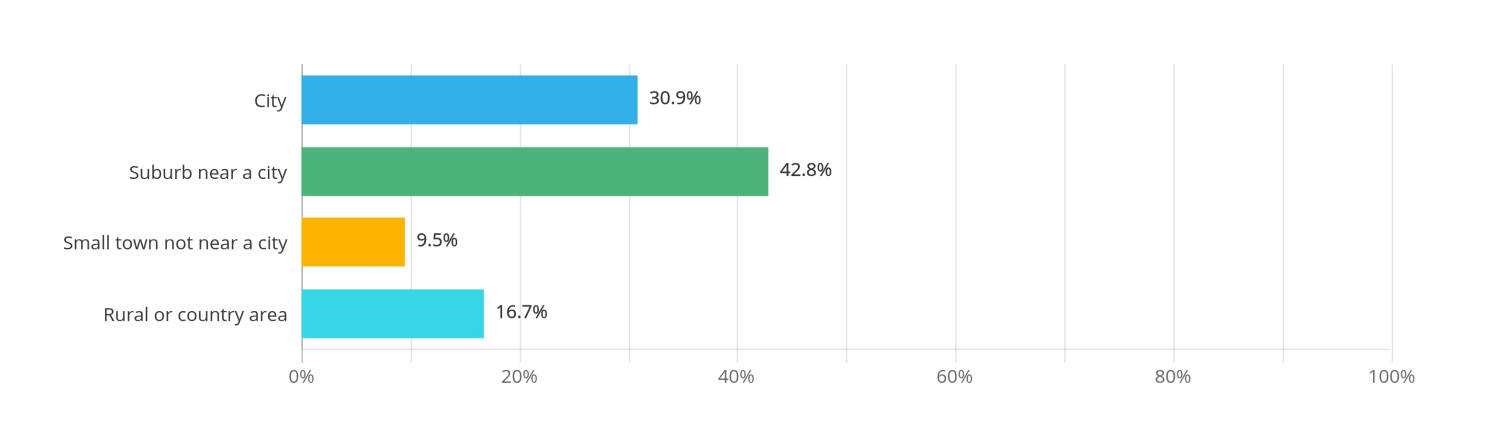


Value	Frequency	Percent
Very Conservative	198	15.9%
Somewhat Conservative	308	24.6%
Moderate	430	34.4%
Somewhat Liberal	195	15.6%
Very Liberal	119	9.5%
Total	1,250	100%

Q22 : Urbanicity

How would you describe the area in which you live?

Sample Size: 1,250

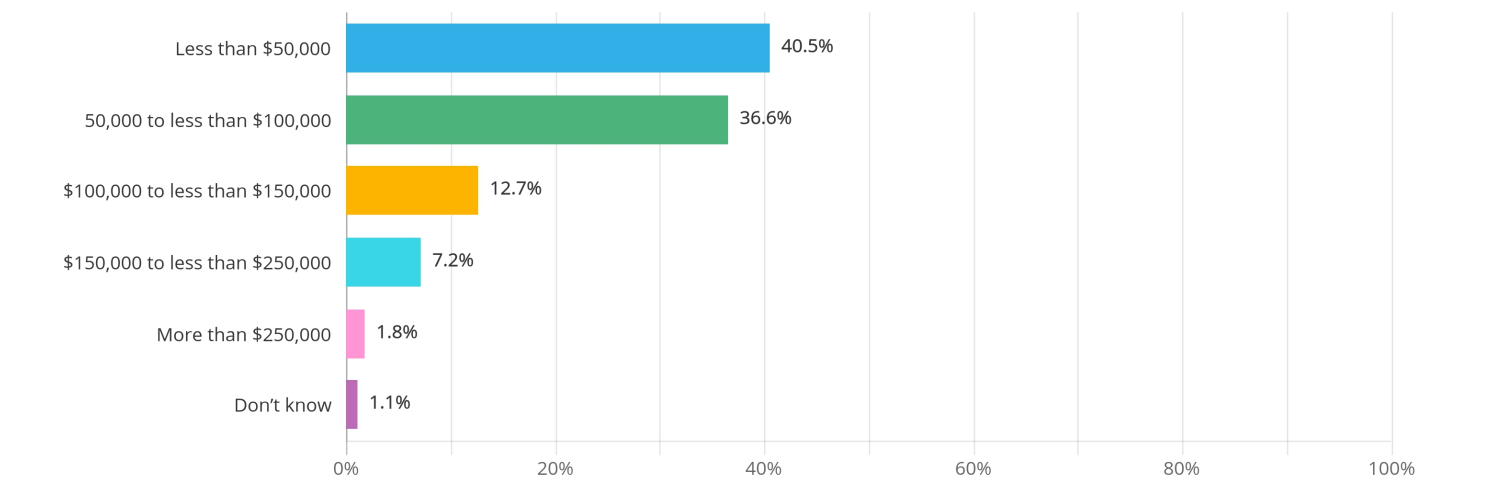


Value	Frequency	Percent
City	387	30.9%
Suburb near a city	535	42.8%
Small town not near a city	119	9.5%
Rural or country area	209	16.7%
Total	1,250	100%

Q23 : HHI

Which of the following categories best describes your annual household income?

Sample Size: 1,250



Value	Frequency	Percent
Less than \$50,000	507	40.5%
50,000 to less than \$100,000	457	36.6%
\$100,000 to less than \$150,000	159	12.7%
\$150,000 to less than \$250,000	91	7.2%
More than \$250,000	23	1.8%
Don't know	14	1.1%
Total	1,250	100%